

## Resume

Pietro Colucci was born in Naples on 21st July 1960. After graduating in Economics, when he was just 22 years old, he took on the leadership of the family-owned company operating in the field of environmental services. Since then, the company has been constantly growing: Colucci invested and expanded the business and in 2000 successfully completed the acquisition of the Italian division of the American group Waste Management Inc., the largest environmental services company in Italy, establishing and leading as CEO the **Unendo Group** (Italy's leading company in the environmental field in terms of sales volume and number of employees) until April 2009.

On that date, he resigned his office to launch a new independent business while remaining a shareholder until February 2011 when he left the Unendo Group to establish the **Sostenya Group**. In 2002 Colucci launched a business plan expanding the business activity in the renewable energy industry: he was one of the first entrepreneurs to foresee the connection between environmental services and production of energy from renewable sources in the name of the environmental sustainability.

In the meantime, thanks to his growing influence in the industry, he became Vice President of **Assoambiente**, in 2006 was elected **President** and served two terms: this role was in fact renewed in 2008 for a further two-year period and once more for another year, until May 2011. In the business planning context, Colucci carried out his project to entering the renewable energy sector, with a specific commitment to wind power: in 2004 it was founded Unendo Energia presenting a set of projects for the construction of wind farms generating power for some 250 MW.

The upsurge in the energy sector in the following years led to an initial public offering (IPO) on the stock market, on the heels of the 2008 acquisition of Schiapparelli 1824 SpA, the well-known pharmaceutical group, now dealing only in cosmetics and nutrition. Schiapparelli expanded and diversified its business changing its name to **Kinexia**, a company dedicated to the production of energy from renewable sources.

In July 2009 all the energy related activities already handled by the Group merged into Kinexia: in 2011 it was established the Sostenya Group, the holding company to which Kinexia belongs alongside Waste Italia, the leading company in the field of non-hazardous special waste management. In 2015, following the rationalization of the business, Sostenya controls the environmental branch headed by Waste Italia Group (previously named Kinexia) and renewable energy branch headed by Innovatec.

Nowadays Pietro Colucci holds the position of Chairman and CEO of Sostenya and Waste Italia Group, and Chairman of Innovatec.

In addition, he is the co-founder, together with the ex-Italian Minister of Environment Edo Ronchi, of the Foundation for Sustainable Development whose President is Ronchi, and also an effective member of the Presidential Committee. In 2011 he wrote the book "**Vento a Favore**" by Edizioni Ambiente with the ex-Italian Minister of Environment **Edo Ronchi** and launched the **Manifesto of the Italian Sustainable Development** signed by all the National Associations operating in the Green Economy, but also by hundreds of people and numerous company representatives.

In 2012, together with the Italian Minister of Environment **Corrado Clini** and with Edo Ronchi, Colucci played the role of promoter of the **Green Economy General Assembly** whose ambition is to take Italy's economy in a new direction, towards a Green Economy in order to blaze new trails for a long-lasting and sustainable development and to overcome the current economic and climate crisis. He is a member of the Presidential Committee of the magazine "**Management delle Utilities**".